

Overview Interview Workshop Evaluation Form

The Interview Workshop Evaluation Form was created by the Career Centre, Trent University.

This evaluation form is circulated electronically to all workshop attendees within 3 days of the workshop. It is sent to all attendees by email with a hyperlink to a Zoomerang survey. Within the form there are questions to help us assess processes and outcomes (learning, personal, impact). We use a 5 point scale. We have used this for two academic cycles and are now considering adding a satisfaction question.

For evaluation purposes, we convert the 5 options into ratings of 1, 2, 3, 4, or 5, with 1 being the lowest, and 5 being the highest. The Career Centre considers ratings of 1 or 2 to represent an unacceptable rating, and ratings of 3 - 5 to represent an acceptable rating. Unacceptable ratings indicate a gap in the Career Centre's efforts. The data is grouped in this way so that the Career Centre can better analyze and present results.