

Overview: Feedback Surveys (Student & Employer)

The Career Centre, University of Toronto, has created two surveys to help with the evaluation of the Communication Internship Program: the Student Feedback Survey and the Employer Feedback Survey.

The student feedback survey was mailed out to students within a month of participating in the Communication Internship Fair. The survey was administered using Student Voice. Within the follow up survey we have asked questions to help us understand what students found effective in this pilot program. (need to link specifically to measuring outcomes – does this work as an addition to the last sentence - “specifically looking at impact outcomes such as number of interviews, number of offers, and whether they secured an internship position.”)

Need some explanation of how the Employer Feedback Survey was used. The employer feedback survey was sent (when) (how – paper, were they mailed?) Might the Employer Feedback Survey fit better under “Processes” rather than “outcomes”?